

Platinum Sponsor Benefits - \$12,500

Conference Privileges

- 5 conference attendee passes including tickets for ski day
- 1 standard hotel room at the Park Hyatt Beaver Creek for 2 nights
- 2 Invitations to Private CEO/Sponsor Networking Breakfast on Wed. Feb. 29

Exposure Prior to the Conference

- Web site placement
 - Your large logo on the main and sponsor pages of the VCIR 2012 website
 - Your company profile on the VCIR 2012 sponsor profiles page
 - Link to your web site from VCIR 2012 sponsor web page
- Conference emails
 - Your large logo on all conference email promotions (invitations, reminders, etc.)
- Mention in all pre-event press releases

Exposure During the Conference

- Exclusive event sponsorship
 - Exclusive sponsor of a specific conference event including signage with your company logo and name during the event
- Conference venue signage
 - Your large logo on sponsor recognition posters in all conference rooms and on-site venues
- Conference binder
 - Your large, color logo on sponsor recognition page of conference attendee binders
 - Full page, color advertisement of your design in conference attendee binders
- On-screen displays
 - Your large, color logo displayed in high-frequency rotation on all conference projection screens between company presentations and during breaks
- Conference materials/giveaway
 - Option to include your firm's promotional materials (hand-outs and other branded giveaways) in conference attendee bags
- Public sponsor acknowledgement
 - Specific acknowledgement of your firm's sponsorship during conference opening and closing remarks
 - General acknowledgement of all conference sponsors during conference opening and closing remarks
 - Distinctive sponsor lanyards for your employees

Additional Conference Benefits

- Pre-conference access to attendee list on a weekly basis (for your firm's pre-conference marketing activities and dinner invitations)
- Right of first refusal on 2013 VCIR sponsorships (including specific event sponsorship)

Gold Sponsor Benefits - \$9,000

Conference Privileges

- 4 conference attendee passes including tickets for ski day
- 2 Invitations to Private CEO/Sponsor Networking Breakfast on Wed. Feb. 29

Exposure Prior to the Conference

- Web site placement
 - Your medium logo on the main and sponsor pages of the VCIR 2012 website
 - Link to your web site from VCIR 2012 sponsor web page
- Conference emails
 - Your medium logo in all conference email promotions (invitation, reminders, etc.)
 - Mention in all pre-event press releases

Exposure During the Conference

- Conference venue signage
 - Your medium logo on sponsor recognition posters in all conference rooms and onsite venues
- Conference binder
 - Your medium, color logo on sponsor recognition page of conference attendee binders
- Full page, color advertisement of your design in conference attendee binders
- On-screen displays
 - Your medium, color logo displayed in rotation on all conference projection screens between company presentations and during breaks
- Conference materials/giveaway
 - Option to include your firm's promotional materials (hand-outs and other branded giveaways) in conference attendee bags
- Public sponsor acknowledgement
 - Specific acknowledgement of your firm's sponsorship during conference opening and closing remarks
 - General acknowledgement of all conference sponsors during conference opening and closing remarks
 - Distinctive sponsor lanyards for your employees

Additional Conference Benefits

- Pre-conference access to attendee list on a weekly basis (for your firm's pre-conference marketing activities and dinner invitations)

Silver Sponsor Benefits - \$7,500

Conference Privileges

- 3 conference attendee passes including tickets for ski day
- 2 Invitations to Private CEO/Sponsor Networking Breakfast on Wed. Feb. 29

Exposure Prior to the Conference

- Web site placement
 - Your company name on the VCIR 2012 sponsor web page
 - Link to your web site from VCIR 2012 sponsor web page
- Conference emails
 - Your small logo in all conference email promotions (invitation, reminders, etc.)
- Mention in all pre-event press releases

Exposure During the Conference

- Conference venue signage
 - Your small logo on sponsor recognition posters in all conference rooms and on-site venues
- Conference binder
 - Your company name on sponsor recognition page of conference attendee binders
 - Half page, color advertisement of your design in conference attendee binders
- On-screen displays
 - Your small, color logo displayed in rotation on all conference projection screens between company presentations and during breaks
- Conference materials/giveaway
 - Option to include your firm's promotional materials (hand-outs and other branded giveaways) in conference attendee bags
- Public sponsor acknowledgement
 - General acknowledgement of all conference sponsors during conference opening and closing remarks
 - Distinctive sponsor lanyards for your employees

Additional Conference Benefits

- Pre-conference access to attendee list on a weekly basis (for your firm's pre-conference marketing activities and dinner invitations)

Bronze Sponsor Benefits- \$4,500

Conference Privileges

- 2 conference attendee passes including tickets for ski day

Exposure Prior to the Conference

- Web site placement
 - Your company name on the VCIR 2012 sponsor web page
 - Link to your web site from VCIR 2012 sponsor web page
- Conference emails
 - Your company name in all conference email promotions (invitation, reminders, etc.)

Exposure During the Conference

- Conference venue signage
 - Your small logo on sponsor recognition posters in all conference rooms and on-site venues
- Conference binder
 - Your company name on sponsor recognition page of conference attendee binders
 - Quarter page, color advertisement of your design in conference attendee binders
- On-screen displays
 - Your small, color logo displayed in rotation on all conference projection screens between company presentations and during breaks
- Conference materials/giveaway
 - Option to include your firm's promotional materials (hand-outs and other giveaways) in conference attendee bags
- Public sponsor acknowledgement
 - General acknowledgement of all conference sponsors during conference opening and closing remarks
 - Distinctive sponsor lanyards for your employees

Peak Sponsor Benefits - \$2,500

Conference Privileges

- 1 conference attendee pass including ticket for ski day

Exposure Prior to the Conference

- Web site placement
 - Your company name on the VCIR 2012 sponsor web page
 - Link to your web site from VCIR 2012 sponsor web page

Exposure During the Conference

- Conference venue signage
 - Your company name on sponsor recognition posters in all conference rooms and on-site venues
- Conference binder
 - Your company name on sponsor recognition page of conference attendee binders
- On-screen displays
 - Your company name displayed in rotation on all conference projection screens between company presentations and during breaks
- Conference materials/giveaway
 - Option to include your firm's promotional materials (hand-outs and other giveaways) in conference attendee bags
- Distinctive sponsor lanyards for your employees

VCIR Winter 2012 Event Sponsorship Reply Form

VCIR Winter – Beaver Creek, Colorado

February 28, 29 and March 1, 2012

Company Information

Company Name: _____

Address: _____

Main Phone: _____

Web Site URL: _____

VCIR Winter Sponsorship Level (check one)

Title (SOLD) Platinum (\$12,500) Gold (\$9,000)

Silver (\$7,500) Bronze (\$4,500) Peak (\$2,500)

Contact Information

Contact Person: _____

Direct Phone: _____

Facsimile: _____

Email Address: _____

Company Logos

Please provide electronic copies of your company logo (in color, black & white and reverse black & white) in EPS and JPEG format.

Payment

Sponsorship fees can be paid by check payable to *Venture Capital in the Rockies* and mailed to Christine at KPMG at 4440 Arapahoe Ave, #280 Boulder CO 80303

or paid by Visa or MC. # _____

Exp. Date _____ Ver # _____ Name on Card _____

Zip code _____ Signature _____

Please send an invoice

Contact information

Christine Lydon
 KPMG LLP
clydon@kpmg.com
 phone: (303) 295-5546
 fax: (303) 939-8380

Nanette Schunk, Executive Director
 Rocky Mountain Venture Capital Association
nanette@rockymountainvca.com
 phone: (303) 482-0017
 fax: (303) 482-0017

Please return this completed form by **December 16, 2011.**